

Child Sexual Abuse Prevention

Talking Points for Advocates

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Defining Child Sexual Abuse:

Child Sexual abuse (CSA) is a preventable public health crisis with devastating personal, social, and economic consequences. While prevention is possible, CSA requires a unique approach compared to physical abuse and neglect prevention. For instance, CSA has a hidden nature and most perpetrators are known to the victim

Why Prevention Matters

- Child sexual abuse costs the U.S. \$9.3 billion annually in health care, lost productivity, child welfare, violent crime, special education, and suicide-related costs¹
- Survivors face lasting harm: 34% lower adult income, almost double the rate of welfare dependence, higher disability rates, unplanned pregnancies, and incomplete education^{2,3}
- Gold standard child sexual abuse prevention programs create high impact and cost-savings, but require minimal time investment and minimize teacher burden.

Evidence shows that investing in proven prevention strategies not only protects children but also generates significant cost savings, strengthens communities, and improves the efficiency of government systems.

Research Findings

CSA is different than physical abuse and neglect. Most perpetrators are trusted individuals. General abuse prevention programs are not sufficient.

Evidence-based prevention works. Multi-sector programs have the potential to improve the efficiency of child protective service operations.

In one study (Noll et al., 2025)⁴ conducted in 5 U.S. counties, multi-sector CSA prevention programs **produced substantial savings:**

	Lifetime Public Health Savings (\$282,734/case) ¹	Investigations Cost Savings (\$37,000/case) ⁶ <i>*returns yielded within 3 years</i>	Savings per \$1 spent
110 kids spared from abuse	\$31.1 million saved	\$4.07 million saved	Abuse Prevention: \$11.72 per \$1 spent
110 kids spared from abuse	N/A	\$11.84 million saved	Reduced nuisance reports: \$3.95 per \$1 spent
110 kids spared from abuse	Total Public Health Savings: \$31.1 million	Total Investigation Savings: \$15.91 million	Grand Total: \$47 million → \$15.67 per \$1 invested

Additional Findings

Additional benefits include reduced ER visits, increased school readiness, better mental health, and stronger workforce outcomes.

Schools are key — programs like Safe Touches⁵:

- Cost \$43/student (less when scaled).
- Can be delivered in under an hour by trained Child Advocacy Center staff.
- Increase children's knowledge about recognizing and reporting abuse, with long-term retention.
- 92% of schools voluntarily participated when high-quality programming is offered
- Using trained, qualified facilitators (not teachers) reduces burden and mitigates concerns about disclosures during training.

Policy Examples from Other States:

- Multiple states have advanced legislation mandating child sexual abuse (CSA) prevention education in schools, with varying approaches to curriculum and implementation.
- **Erin's Law** has been adopted in 37 states (with 13 still pending) and requires schools to provide age-appropriate CSA prevention education. Early versions, such as the original Illinois statute, took a streamlined approach by mandating instruction but leaving flexibility in delivery.
- For the strongest outcomes, any CSA prevention statute could provide curricula that aligns with evidence-based practices or research-informed programs, ensuring states implement approaches proven to reduce abuse and increase system efficiency.

Messages to Amplify

- CSA prevention is **cost-effective, bipartisan, and urgent.**
- Evidence-based programs can increase **government efficiency.**
- **Minimal classroom time** → Maximum child protection → Serious fiscal impact.



Research Translation
Platform

References

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